



START FOR FUTURE

Start For Future: Phase I – Learn.
Tandem Teams & Experts.

Cycle 2 (October – December)
17.10.2022 – 12.12.2022

startforfuture.eu

Stage LEARN

TIMELINE

Dear Experts,

We at the Start For Future are delighted about your support in this year's stage LEARN (Phase 1).

Within the LEARN stage, you'll be working with project teams that have been developed at the University level. These teams are working on innovation challenge areas within five verticals: Urban Mobility, Manufacturing, Food, Health and Circular Economy. Some teams which you'll work with are still at a very early stage, having defined their problem area and working towards

ideation. Some others can also be in the later stages, finalizing prototyping and working on their business models. We expect your commitment will be in duration of 2 hours and you may select which of the timings are best for you: 12-13:00 or 16-17:00. Please bear in mind, once the timing is selected it cannot be changed.

1

Monday 17.10.2022



Introduction & Input EIT.

Presenting the collaboration in programme and input session of EIT Experts (virtual)

1,5 hours session
12-13:30 CET 16-17:30 CET

2

Monday 24.10.2022



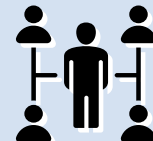
Project Team. Peer Review.

All teams present their projects and get matched with a tandem team. Teams exchange in breakout rooms to create their collaboration agreement

2 hours session
12-14:00 CET 16-18:00 CET

3

Monday 14.11.2022



Sparring with an Industry Expert.

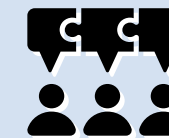
Tandem Teams & EIT Experts. Breakout rooms for coaching of teams: 1 EIT Expert – 2 Teams

1 hour session
12-13:00 CET 16-17:00 CET



4

Monday 28.11.2022



Business Model canvas & Pitch prep.

Business model inputs & pitch preparation of Tandem teams by EIT. Breakout rooms for coaching of tandem teams: 1 EIT Expert – 2 Teams

1 hour session
12-13:00 CET 16-17:00 CET



5

Monday 12.12.2022



Final Presentations.

Final presentation of projects with EIT rewards & announcement of PHASE 2 open call

2 hours session
15:30-17:30 CET

Sessions

EXPERTS ASSISTANCE

You will be involved in two sessions of

- 1 – **Feedback on Current Status and**
- 2 – **Business Model Canvas & Pitch Preparation.**

Since teams are at a very early stage of development,

we believe that your domain and business expertise will be of great value to their project quality and will support their development towards the final presentations, which will take place on 12.12.2022.

Teams are assigned in a tandem/trio format (two or three international teams working together).

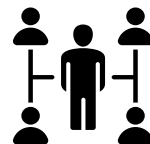
Therefore, we would appreciate it if you can equally address all teams which are assigned to you during your exchange.

EXPERT



3

Monday 14.11.2022



Sparing with an Industry Expert.

Tandem Teams & EIT Experts.
Breakout rooms for coaching of teams:
1 EIT Expert – 2 Teams

1 hour session

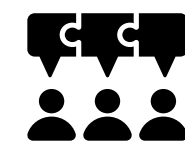
12-13:00 CET 16-17:00 CET

EXPERT



4

Monday 28.11.2022



Business Model canvas & Pitch prep.

Business model inputs & pitch preparation of Tandem teams by EIT. Breakout rooms for coaching of tandem teams:
1 EIT Expert – 2 Teams

1 hour session

12-13:00 CET 16-17:00 CET

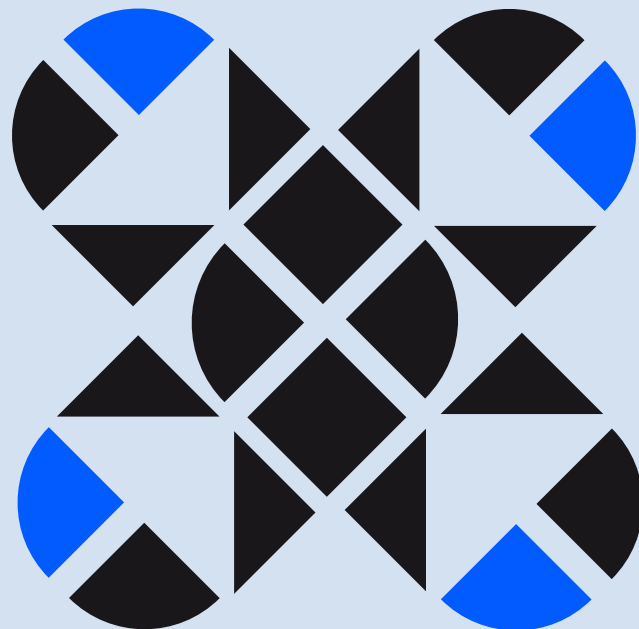
1st SESSION

„Sparing with an Industry Expert” in Detail.

During the first session on 14.11.2022;
12-13:00 & 16-17:00 CET, we would recommend that you
provide a general feedback on teams:

Problem area
identified

Competition
identified

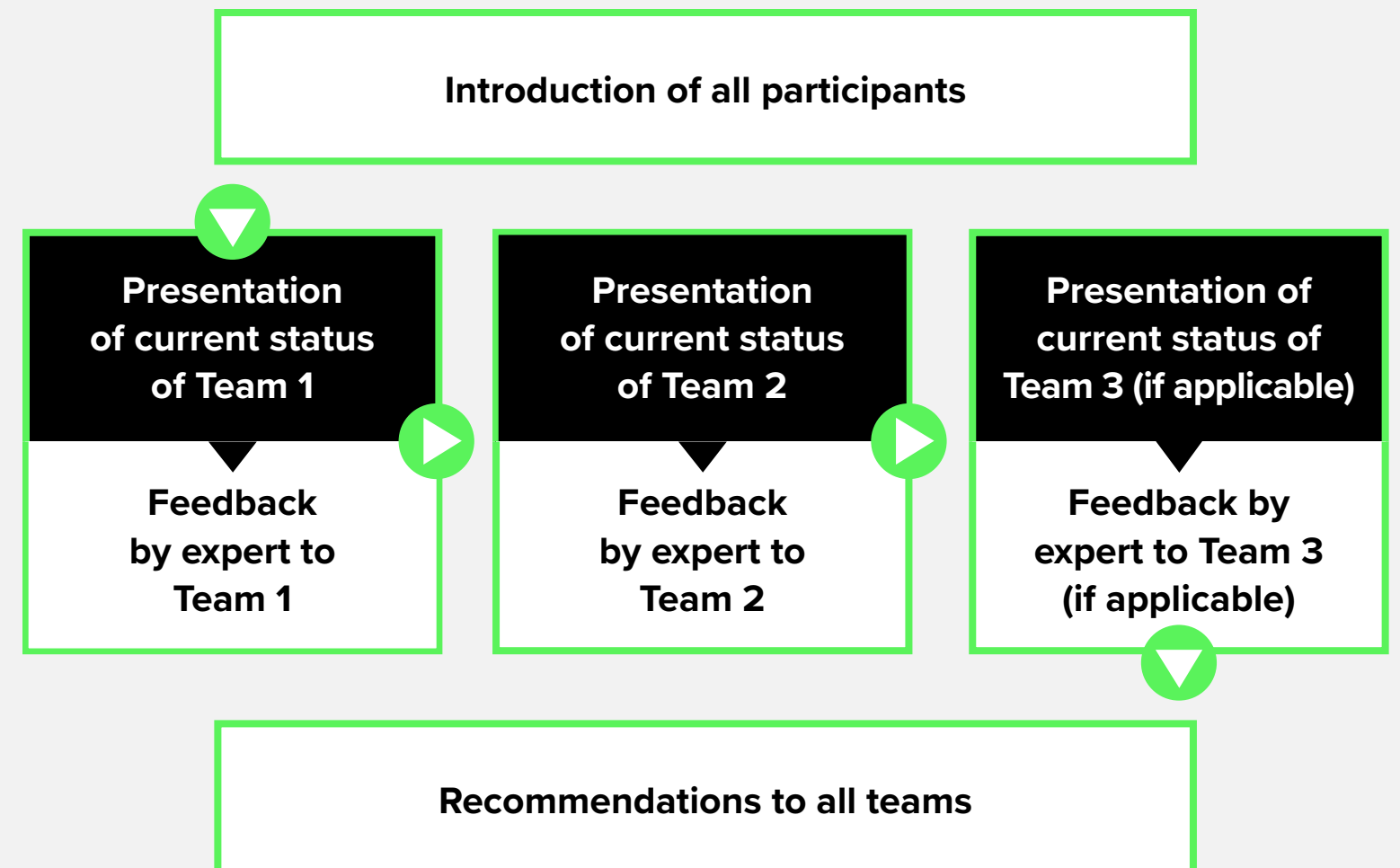


Whether
customer/users
have been
identified properly

Early
Prototype

We would also recommend that you provide them with relevant information
and references which you believe would be of value to them.

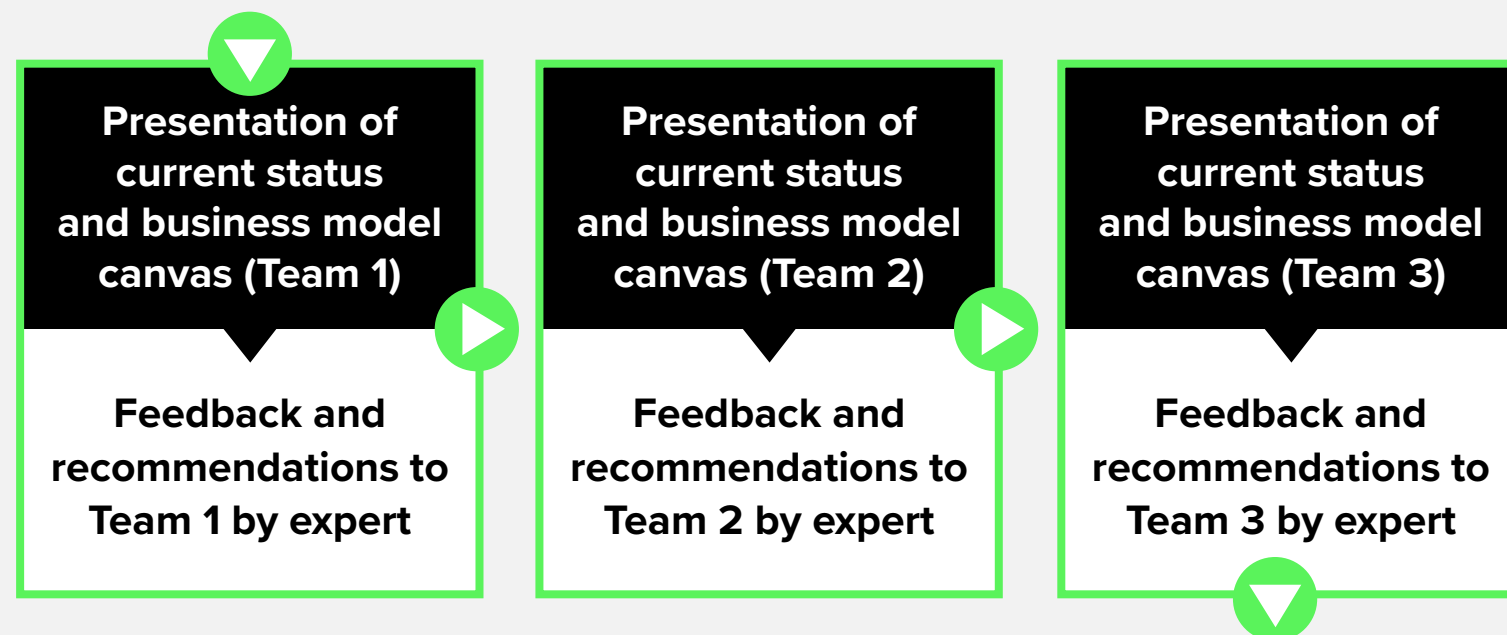
Since at least three parties will be present
(two teams/three teams and yourself) we would suggest
the following Structure of the Session:



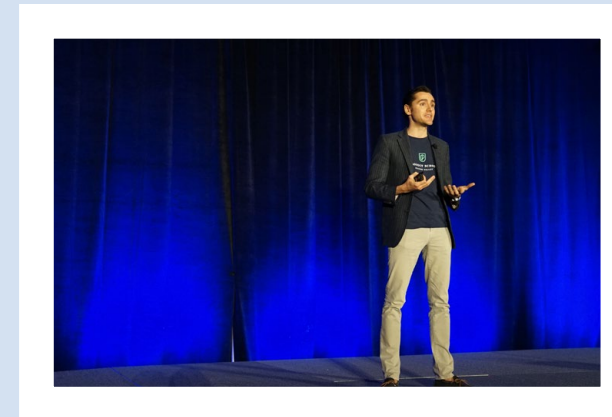
2nd SESSION

„Business Model canvas & Pitch prep.” in Detail.

During the second session on 28.11.2022;
12-13:00 and/or 16-17:00 CET, teams will focus on the business model canvas and present it to you. Therefore, we recommend the following structure:

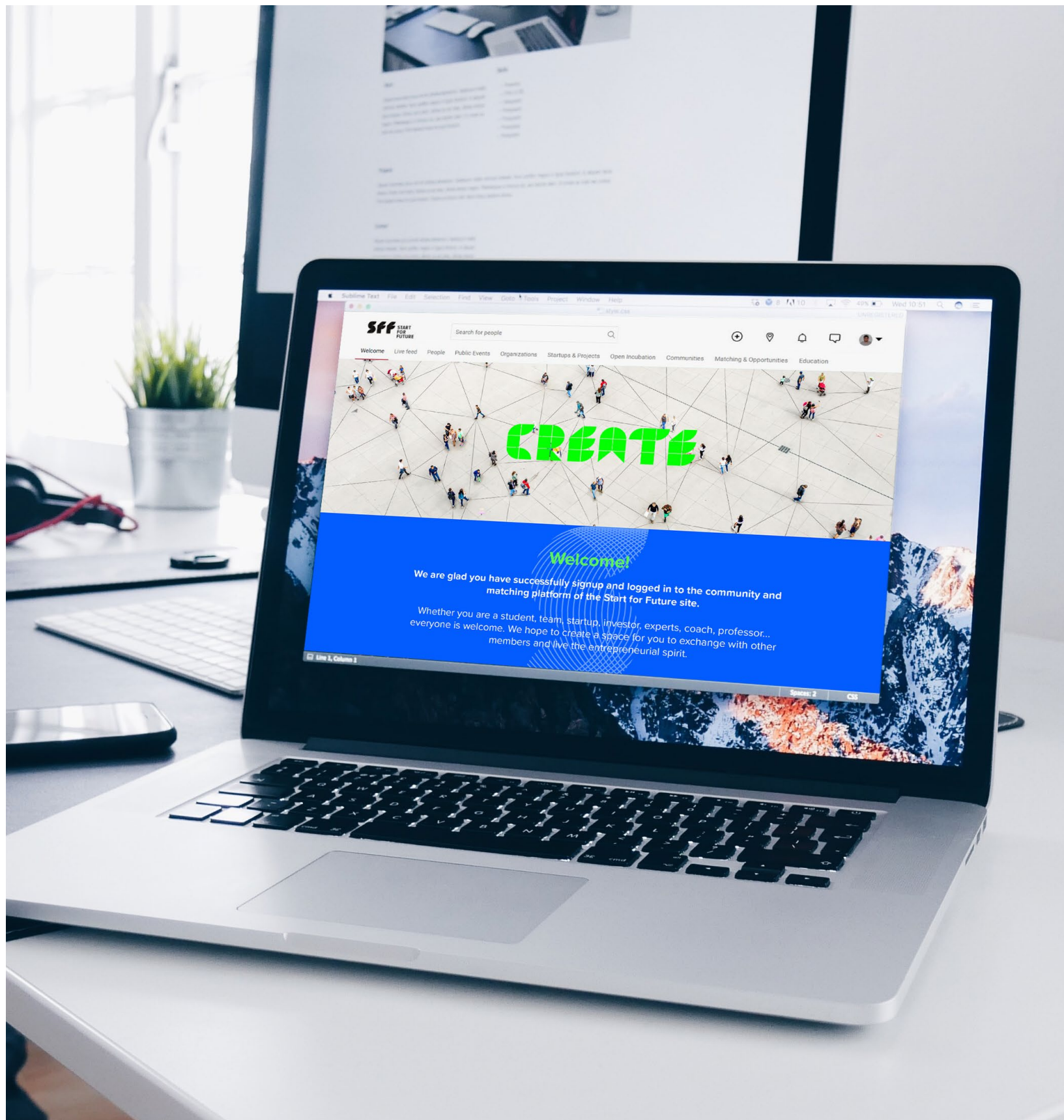


Your suggestions regarding the final presentations & last tips to all teams

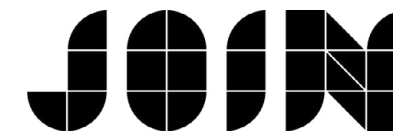


During the final presentations on 12.12.2022,

teams will present their entire concept and roadmap and also identify the challenges they are addressing, should they continue to work on their ideas towards startup development and enter the 2nd stage of the programme: **MATCH & START**.



Community group



To foster the communication between domain experts and project teams, Start For Future operates also digitally via community platform:



www.startforfuture.eu

For this purpose we would recommend you joining the platform and also the community group for project teams in **Stage 1 – LEARN** under title **LEARN Autumn Winter 2022**.

Invitations will be sent to you directly and in case of any issues, please contact our community manager Maximilian Appel at maximilian.appel@sce.de



**START
FOR
FUTURE**

Overview

1.

**The 3 Phases of the
SFF Open Incubation Programme**

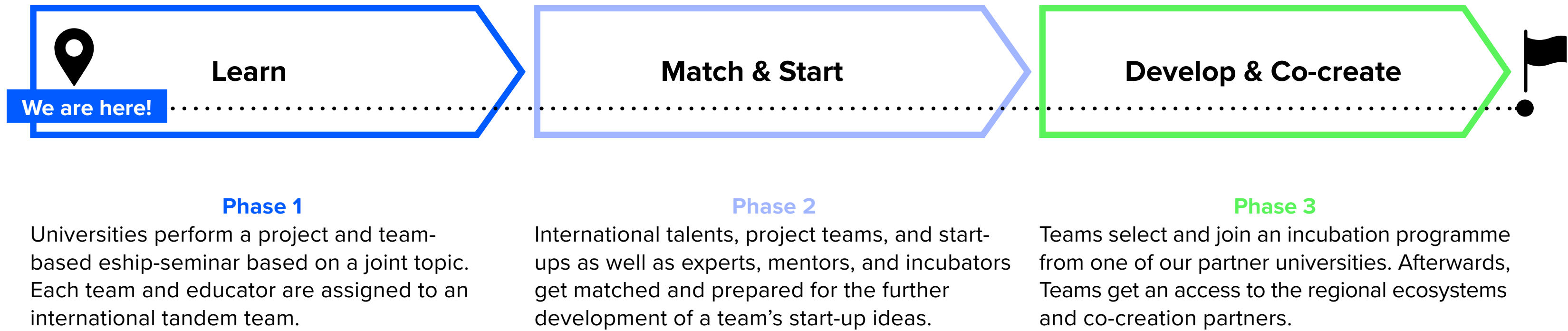
2.

**The next Stage to come:
Phase 2 - Match & Start**

SFF Open Incubation PROGRAMME

Stages to come...

The whole Start For Future Programme (also called Open Incubation Programme) is the 11 months project aimed at students, young talents, project teams and early stage start-ups. Throughout the programme, they work on their ideas with support of SFF partners' networks and resources, and develop their business concepts on the investment readiness level. Depending on the teams' business idea maturity and marketization readability, they can enter and start their entrepreneurial journey from a different phase of the programme. SFF Programme runs twice per year as of Phase 1. The whole programme consists of 3 Phases, after which continuous access to the Growth & Co-Creation Network is granted. These Phases are:

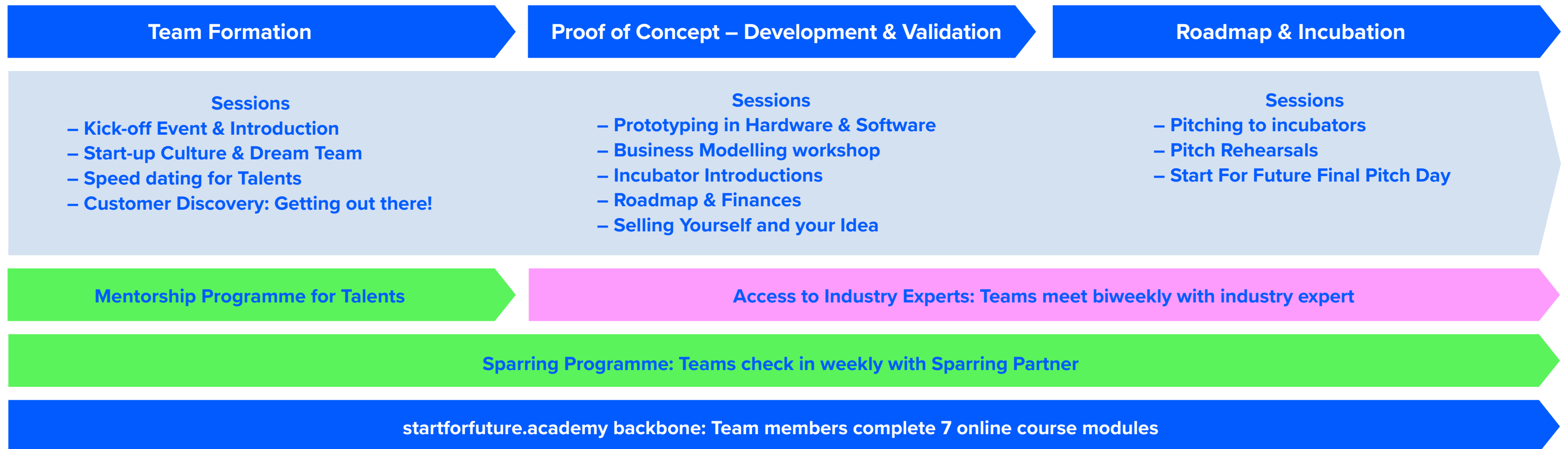


SFF Match & Start

OVERVIEW

Next stage for successful teams from Phase 1 – Learn: **Phase 2 – Match & Start**

Phase 2 – Match & Start is for talented students, individuals and early-stage start-ups. Herein, the EIT KIC challenge areas remain the same. During 10 weeks long the programme, all participants, both who have moved from Phase 1 and joined directly Phase 2 through the open call application, have the opportunity to work on their business concepts, develop prototypes and accelerate their business ideas from early ideation to commercialization. Input and various feedback sessions are provided by industry experts, business coaches as well as relevant startups and industry partners. Business concepts of international teams are matched with the most suitable incubators in the partner network for further support in development, incubation (virtual and physical) and market entry.



START YOUR FUTURE YOUR WAY

Thank you.

We hope that this information is sufficient to guide you through the sessions, but in case you need more insights, please, contact our Managers.

Mara Doukidi

Athens University of Economics
and Business

m.doukidi@acein.aueb.gr

Giorgi Japaridze

HM Hochschule München – University
of Applied Sciences,

Strascheg Center for Entrepreneurship

Giorgi.japaridze@sce.de



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