SFF START FOR FUTURE

Start For Future / Stage LEARN

Entrepreneurial Education.

Phase 1.
October 2022 – December 2022

startforfuture.eu

eit Manufacturing · eit Urban Mobility · EIT HEI Initiative · Funded by the European Union · **SFF**

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SFF

Welcome to
Start For Future

HEY

SFF Programme

Start For Future is a programme of Entrepreneurial Universities, university linked incubators, research and development organisation, regional hubs, industry partners and EIT KICs in Europe and partner countries Australia, Canada, Nepal, Russia, and the USA.

SFF Focus

The focus of the programme to support entrepreneurial HEIs, key internal staff, target groups (talents/startups) and their regional ecosystems in driving systemic innovation in Europe.

SFF Objectives

The objective of Start For Future is to foster the entre-preneurial mindset of HEIs, their ecosystem stakeholders and finally their core target groups- talents, towards development of sustainable and scalable business models and generating impact in Europe, and wider.

SFF Pillars

The core pillars of SFF include: SFF Academy (know how exchange between academic/non academic staff), SFF Open Incubation Programme (entrepreneurial and innovation programme for talents and teams), Open Incubator (mobility of staff and startups) and SFF Ecosystem Integrator (regional Hub building)

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PHASES & PURPOSES

One of the main objectives of the programme is to connect students, talents and early-stage startups with the assets of SFF and its broad network of industry partners, addressing UN SDGs and combining it with highly impactful, profitable and scalable business models. Throughout the programme, students, teams, talents and early-stage startups go through several phases to bring forth their business concepts, which will result in new, promising startups. All together, Start For Future consists of 3 Phases, after which continuous access to a Growth & Co-Creation Network is granted.

Learn	Match & Start	Develop & Co-create

Phase 1
Universities perform a project and team-based eship-seminar based on a joint topic. Each team and educator is assigned an international tandem team.

Phase 2
International talents, projects, and start-ups as well as experts, mentors, and incubators get matched and prepared for the further development of their startup ideas.

Phase 3
Teams select and join an incubation programme from one of our partner universities. Teams then get access to regional ecosystems and co-creation partners

And we start in the LEARN phase, with Entrepreneurial Courses and You – the professors and educators! To support alignment across entrepreneurial HEIs and ease the process of students across countries working together, professors of HEI courses will select from variety of challenge areas from the four EIT KICs (EIT Urban Mobility, Health, Manufacturing, Food). Each HEI will then select one to two innovation challenge areas for their course, from which student teams will select/identify a problem to work on.

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TOPICS

Manufacturing

With AI advancement and Industry 4.0, we are seeing an increase in the use of robots and digitalised value networks. Manufacturing can be transformed into a more waste-free system with the use of additive manufacturing and advanced technical skills.

Mobility

Mobility plays a fundamental role in achieving the 2030 agenda. Our current means of transportation must be improved to meet these sustainability goals. In this context, we focus on safe, affordable, accessible and sustainable transport systems for all.
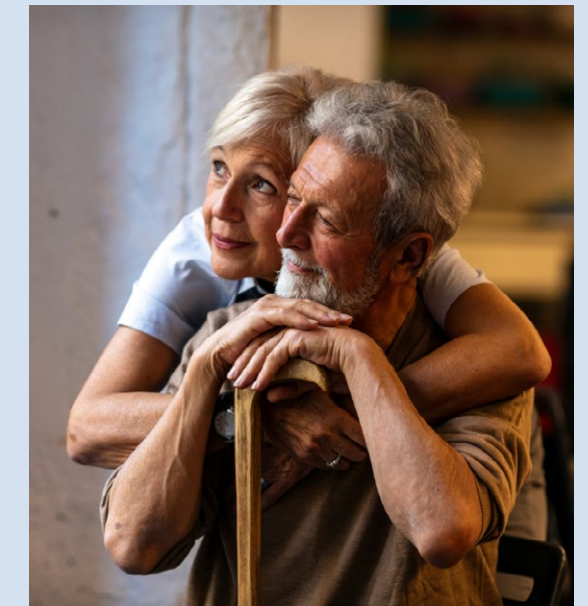

Circular Economy

This topic focuses on rethinking our current linear economy and creating a circular one. How can we use our waste to build capital rather than to reduce it? By rethinking ownership, creating new and sustainable materials and rethinking our current operating systems, we can come steps closer to the goal.

Food

Food is part of our culture and our everyday lives. With an increasingly growing population, we must find ways to sustainably produce and supply healthy food to all. With the support of technology and collaboration with industry stakeholders, it is possible to achieve this goal.

Health

Understanding the means to improve the overall health status of everyday citizens is an essential aspect of the future. With recent events, it has become a topic we must face and analyze to better understand the increasing complexity of this field.

Start For Future 2022

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International component of Start For Future

TANDEM

Collaboration of LEARN

Although universities have their different semester start dates, we have identified several weeks in which different courses overlap. We wish to use this timeline opportunity to bring students to work together, get inspired by leading experts from EIT KICs and regional experts, and bring additional domain knowledge to their project ideas.

Duration of LEARN

Throughout the duration of the course, students will have **7,5 hours of international exchange.**

Benefits of LEARN

Students will receive inspiring input by EIT experts who will provide the current trends in mobility, manufacturing, health and food sector, show what the business models and finally exchange with like minded project teams working with similar ideas at other international HEIs. Finally, teams have the chance to win additional awards and get access to stages to come – where we transform projects into startups.

About Tandem

SFF Tandem teams are matches of international project teams made with support of the platform and SFF LEARN coordinators.

Matches are based respecting the international dimension, as well as proximity in the problem area defined by these teams. Once matched, tandem teams are to support each other in peer review of the business model and prepping each other for pitches.

Together, in LEARN, they working with the same expert – however – the function is not to bring the project into one – but make each other projects stronger through peer review and by suggestions of the expert.

Their communication is handled via SFF platform, or other medium of communication, of their choice.

SFF TANDEM TEAMS
CO
– WHAT & HOW –

SFF

CREATE

**So, your Students have an idea?!
But what should they expect from
Start For Future?**

⬊

Teams work on their idea during the course,
following the guidelines from your curriculum
driven by a chosen EIT topic.

⬊

Teams join 5 international exchange sessions
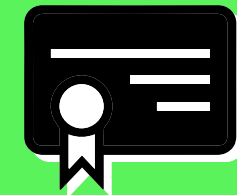(7,5h extra + prep time) of economies

**Get matched 1-on-1 with
a tandem team**

**Get input from
Industry Experts**
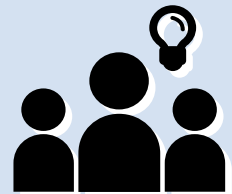
**Pitch @ Final Event
& Win Rewards**

**EIT Certificate
Awarded**

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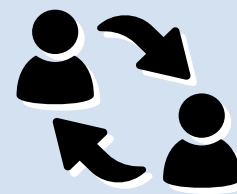# International Collaboration
SESSIONS

1
Monday 17.10.2022

Introduction & Input EIT

Presenting the collaboration in programme and input session of EIT Experts (virtual)

1,5 hours session
12-13:30 CET
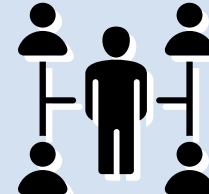**16-17:30 CET**

2
Monday 24.10.2022

Project Team. Peer Review

All teams present their projects and get matched with a tandem team. Teams exchange in breakout rooms to create their collaboration agreement

2 hours session
12-14:00 CET
16-18:00 CET
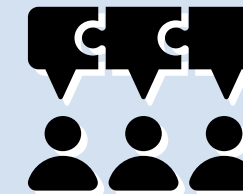
3
Monday 14.11.2022

Sparing with an Industry Expert

Tandem Teams & EIT Experts. Breakout rooms for coaching of teams:
1 EIT Expert – 2 Teams

1 hour session
12-13:00 CET
16-17:00 CET
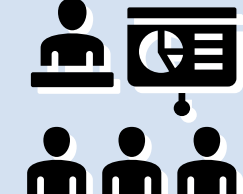
4
Monday 28.11.2022

Business Model canvas & Pitch prep.

Business model inputs & pitch preparation of Tandem teams by EIT. Breakout rooms for coaching of tandem teams:
1 EIT Expert – 2 Teams

1 hour session
12-13:00 CET
16-17:00 CET

5
Monday 12.12.2022

Final Presentations

Final presentation of projects with EIT rewards & announcement of PHASE 2 open call

2 hours session
15:30 -17:30 CET

20+ Universities   **3+ Teams per University**   **20 EIT KIC Experts**   **Certificate issued**

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Requirements & Benefits for

EDUCATORS

Key Requirements

What is important for your HEI course to be part of the SFF LEARN?

– Project based course with output of a business concept and / or prototype.
– The course is aligned with Innovation Challenge Areas of one
   of the EIT KICs : Urban Mobility / Health / Manufacturing / Food.
– That international component is a part of your course
   (coordinated by programme staff)

Benefits from your collaboration

Once your course becomes a part of SFF LEARN, you too become a part of a thriving entrepreneurial community of educators, professors, researchers, companies etc. from around the world.

To benefit from the community, learn and apply new approaches in education, develop new projects, approaches in entrepreneurial courses, or conduct with international peers research, we make open access to our Community in SFF Academy where you can:

– Participate in live and open webinars driven by topics of interest
– Get access to Train the Trainer content as well as complementary
   digtal entrepreneurial content that can be used by students
– Get access to SFF community platform of educators, consultants,
   experts and EIT.

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Requirements & Benefits for
STUDENTS

What needs to be communicated with students?

– Students must be aware that the programme parts (all 7,5 hours are mandatory) for successful completion and qualifying to present
– They may choose which of the slots are more suitable for them, either midday or afternoon ones, however cannot switch the slots throughout the LEARN stage
– They have to sign into the SFF Community platform latest by 15.10.2022
– They must post their idea in the SFF LEARN Cycle II 2022 under tab projects latest by 20.10.2022

Key benefits for students

– International collaboration and exchange
– Strengthen their projects with domain experts from EIT
– Obtain an SFF Academy certificate
– Possibility to continue their projects through the Start For Future Phase 2 and get best support for startup development
– Win financial and other awards
– Grow their professional network
– Meet amazing international talents and forge new friendships across the globe!

All the further information will be available through the platform.

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Zoom Links for all Sessions in Phase 1 – Learn

LINKS

1 **17.10.2022** ———— **Introduction and Input by EIT**
Midday Session 12-13:30 PM CET
Afternoon Session 16-17:30 PM CET

2 **24.10.2022** ———— **Creating Tandem Teams**
Midday Session 12-14:00 PM CET
Afternoon Session 16-18:00 PM CET

3 **14.11.2022** ———— **Tandem Teams & Experts, Feedback**
Midday Session 12-13:00 PM CET
Afternoon Session 16-17:00 PM CET

4 **28.11.2022** ———— **Tandem Teams & Experts, Business Models**
Midday Session 12-13:00 PM CET
Afternoon Session 16-17:00 PM CET

5 **12.12.2022** ———— **Final Presentation**
Afternoon Session 15:30-17:30 PM CET

NOTE: Professors & Educators are not mandated
to be part of these sessions, but are very welcome!

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START YOUR FUTURE YOUR WAY

Ask more questions.

Contact:
info@startforfuture.eu

As future will be here, any minute!

Follow us on in ®

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