

**START
FOR
FUTURE**

New Deal of Innovation

We are the fastest growing open alliance of academia, startups, industry and public organisations which serves as an open hub of connected regional valleys in Europe driving the systemic innovation.

startforfuture.eu

Start for Future sets a new paradigm that leverages entrepreneurial talents and startups, existing formats, and infrastructure of a steadily growing number of entrepreneurial HEIs and innovation actors in Europe.



ROADMAP



2023+

The goal of SFF is to become a sustainable, democratic and scalable model by setting a joint framework for entrepreneurship and startup incubation. The robust, self-sustained and value generating character of SFF will be reflected in the new European Cooperative Society.

2022

Today, the SFF program gathers 22 HEIs, 20 University incubators, and two EIT KICs with a mission to further scale the program. The ambition behind SFF is to become the leading initiative for systemic innovation in Europe.

2021

In 2021 additional two universities and The European Innovation and Technology Communities (EIT KICs) - EIT Urban Mobility and EIT Manufacturing signed the MOU for collaboration on Start for Future.

2020

In late 2020, the program welcomed additional five HEIs, their university incubators and ecosystem partners.

2019

The framework was initiated in 2019 by Strascheg Center for Entrepreneurship with nine Higher Education Institutions (HEI) from Europe, which jointly conducted the first program prototype.

The New Deal of Innovation in Europe

Welcome to Start For Future

Start For Future is the fastest growing open alliance of entrepreneurial universities, university linked incubators, international industry and public organizations operating as an open entrepreneurship hub of connected regional innovation valleys in Europe that drives the systemic innovation. It connects talents and early-stage startups with its assets and broad network of industry partners, addressing United Nations Sustainable Development Goals and combining it with highly impactful, profitable and scalable business models.

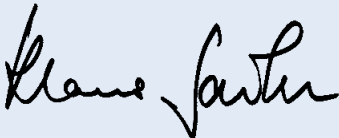
With this initiative we provide a space where actors can bring ideas to life through hands-on co-creation towards expanding their ecosystem network. We enable partnerships and collaborations, that drive sustainable business development and economic growth for large and medium size companies, European cities, as well as startups emerging from different industry sectors.

Through participation in Start for Future, together, we can build a democratic and scalable model for future oriented and long term collaboration. We can foster and connect the innovation potential found in all corners of Europe and set up a basis for a new European Cooperative Society, making the vision of a sustainable Europe a reality.

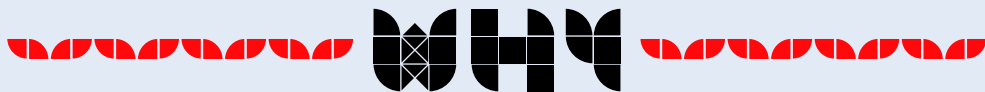
With great pleasure we invite you to join Start for Future and to become part of our journey: Let us start our future, our way!

Prof. Dr. Klaus Sailer

CEO of Strascheg Center for Entrepreneurship
and initiator of Start for Future



Start for Future is a new systemic approach to innovation that enables a sustainable future.



Our Mission, Vision & Responsibility

Students and academic founders are motivated, brilliant, energetic, and a source of innovation. Academic institutions don't have territorial boundaries and can actively support a much needed systemic change in Europe.

MAGNA CARTA – Principles we act by



Responsible entrepreneurs together with innovators from industry, public organizations and startups are the drivers of a sustainable future.



Technology and innovation needs to serve people, society and the planet in line with UN SDGs and ESG principles guiding the process.



Radically open innovation and entrepreneurship approaches are a prerequisite for solving the future challenges.



Smart specialization and synergies between universities, industry, and ecosystems transform our society in a systemic way.



Strategic partners of the alliance commit to actively engage and advocate for the shared vision and common goals.

Join our community & find out more:

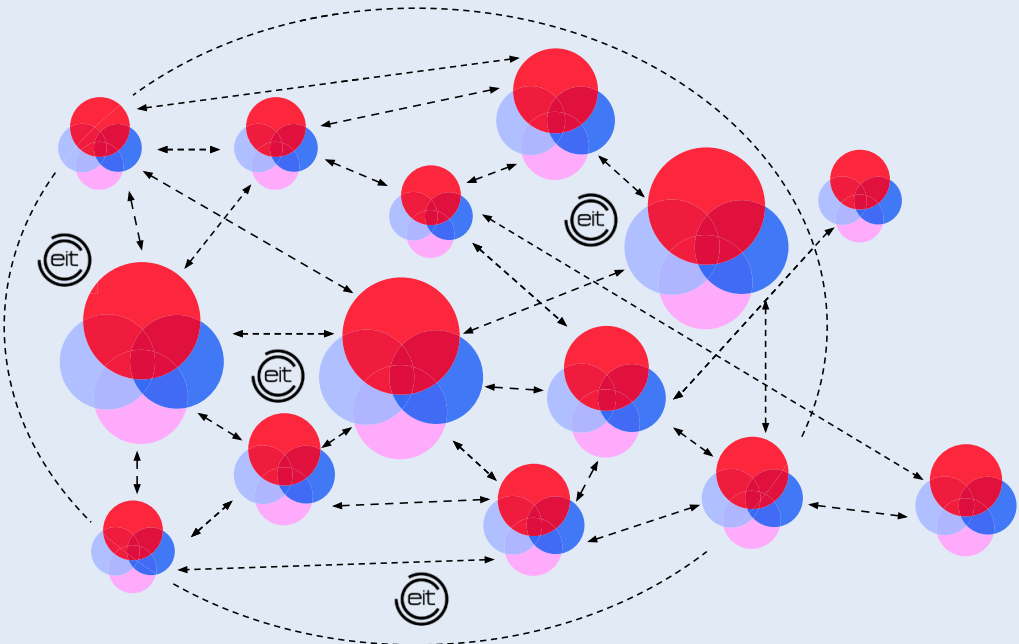
SFF COMMUNITY





SFF

We democratize the innovation space in Europe and engage the growing numbers of entrepreneurial universities and its ecosystem partners.



The open network of universities and its ecosystem partners.



-  Universities
-  Companies
-  Ecosystems
-  Students & Startups

Interested in partnering with SFF?

WRITE US



Our approach bridges academic educational formats with incubator programs and venture capital offerings for more advanced startups.



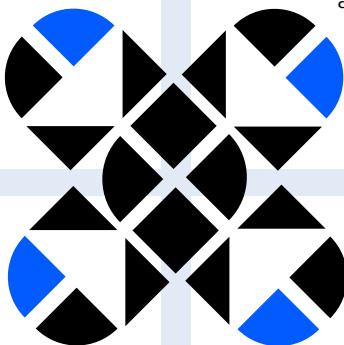
The Pillars of Start For Future

SFF Open Incubation Programme

The fast growing cross-university program with three phases enables synergies between the partners combining and materializing the knowledge, creativity and assets to promote systemic innovation. It closes the gap between Academy and Business Creation, enabling creation of startups – from zero to hero.

SFF Academy

The SFF universities establish strategic activities, such as teach-the-teacher programs, expert and mentors integration, applying smart specialization of their HEI and valley, which allows the open incubation program to scale.



SFF Open Incubator

The associated incubators of the partners are open to all SFF startups. They offer their own services as well as joint formats, and they provide access to market insights, partners and finances.

SFF Regional Innovation Valleys

We support regional innovation valleys by bringing deep tech focus in, setting up a holistic regional entrepreneurship programs and connecting the valleys across Europe.

SFF shapes the development of an active community and offers for this purpose a variety of formats and an online community platform at different levels.

COMMUNITY

Co-Creation Communities

Communities which foster co-creation projects between innovation actors of SFF: startups, industry, talents, incubators, VCs and cities.

Program Communities

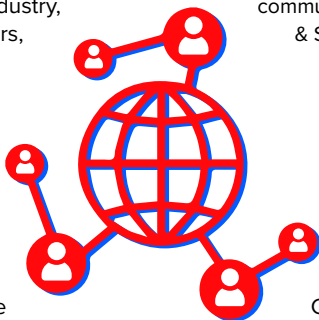
Communities that connect participants of various SFF program activities such as: Open Incubator community, LEARN, MATCH & START communities, SFF academic and non-academic staff communities, and other.

Action Fields Communities

Communities that drive projects, exchange and co-creation in key SFF Action fields: Health, Mobility, Manufacturing, Energy, AI and Circular Economy.

Regional Communities

Communities which gather regional innovation valley actors in Europe around common challenges, opportunities and pilot projects.



Join the Communities

SFF COMMUNITY

SFF

We enable talents, bring startups from zero to hero
and initiate co-creation to develop a sustainable society.



Learn, Innovate, Co-Create

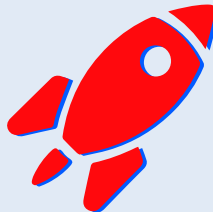
We work as a Pan European Entrepreneurship Hub and offer cross-university programs. We can scale systemic innovation aligned with the UN Sustainable Development Goals through our rapidly growing network.

By 2035, we strive to



1.000

Universities
Europe & Globally



1.000.000

Startups
Created & Mentored



3.000

Industry Partners



50.000

Courses



25.000

Experts & Coaches



2.000.000

Talents



€ 5 Bil.

Venture Capital



500

Regional Innovation
Valleys

Have a look on who's on board

STARTUPS

Would you like to propel the present into a more impactful, inclusive and overall livable future for all? Then get started with us.



Benefits for Partners & Target Groups



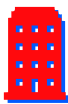
Universities

Transform from a regional actor to an internationally interconnected driver of systemic change. Become a member of SFF Academy and change how entrepreneurship is taught and acted upon.



Students & Startups

Transform the mindset to grow systemically and create an impact on society. Grow professionally within a company or develop your startup idea from **zero to hero**.



Companies

Disrupt your innovation process define how it will look like in the future. Join us as an expert, co-creation partner, sponsor or strategic partner of the Start For Future.

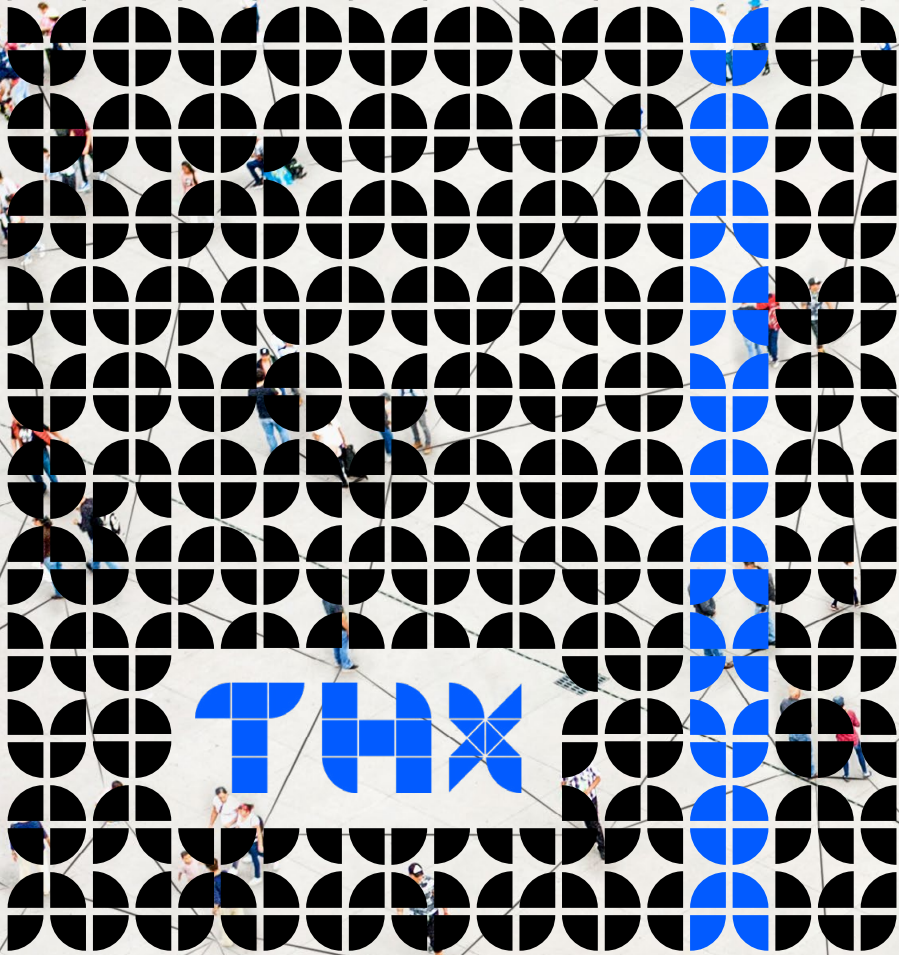


Regional Innovation Valley

Become an interconnected regional innovation valley with deep tech focus attracting international talents, startups and investments to your community.

We are a fast growing alliance which will organise itself
as European Cooperative Society (SCE)





THX

**Start your future,
your way.**

info@startforfuture.eu



SFF