

## DIN ECO SPRING SCHOOL PROGRAMME

4<sup>th</sup> – 7<sup>th</sup> March 2024

### Monday 1<sup>st</sup> Day 17.00-21.00 (4.03.2023)

17.00 – 17.15 - *Greetings from PC, Local Organizer (Ionian University, SGGW representative)*

17.15 – 17.30 - *Presentation of Spring School Programme (SGGW)*

17.30 – 18.30 - *1<sup>st</sup> Seminar: Leadership for Entrepreneurs (Ionian University)*

18.45 – 20.00 - *Pitching Ideas*

20.15 – 21.00 - *Feedback sessions (formation of new start-up ideas)*

### Tuesday 2<sup>nd</sup> Day 9.00-16.30 (5.03.2024)

8.15 – 9.00 - *Breakfast*

9.00 – 10.30 - *2<sup>nd</sup> Seminar: Introduction to Digital Innovation (Found.ation)*

10.30 – 13.30 - *Workshop mentors with teams: Business Modelling, inspiration and tools for projects Digital innovation  
(Fund.ation, Fondazione Fenice Onlus)*

13.30 – 14.30 - *Lunch*

14.30 – 16.30 - *Teams supervision by DIN-ECO academic/consulting staff*

19.00 – 21.00 - *Integration dinner with a traditional theme*

### Wednesday 3<sup>rd</sup> Day 9.00-16.30 (6.03.2024)

8.15 – 9.00 - *Breakfast*

9.00 – 10.30 - *3<sup>rd</sup> Seminar: Project profitability (Fondazione Fenice Onlus)*

10.30 – 13.30 - *Workshop mentors with teams: Mastering narrative techniques for persuasive presentations that  
outline the key aspects of the idea or business opportunity (Institute of Entrepreneurship Development)*

13.30 – 14.30 - *Lunch*

14.30 – 16.30 - *Teams supervision by DIN-ECO academic/consulting staff*

19.00 – 21.00 - *Integration Campfire*

### Thursday 4<sup>th</sup> Day 9.00-12.00 (7.03.2024)

8.15 – 9.00 - *Breakfast*

9.00 – 10.30 - *4<sup>TH</sup> Seminar: IPR protection (SGGW)*

10.30 – 12.00 - *Final Presentations / Awarding Session & Closing of Spring School*

12.15 – 13.00 - *Lunch*

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Institute of Innovation and Technology (EIT). Neither the European Union nor the granting authority can be held responsible for them.